



Who Gets Involved in Prevention Week?

Community-based organizations, schools, community leaders, and behavioral health coalitions are the primary hosts of local Prevention Week Virtual Events. However, everyone can take part in and plan events tailored towards your community.

Plans and Events

Please visit the CPA website under the [Prevention Week](#) tab to see all the events we have planned and resources for you to use.

- There are endless ways to bring Prevention Week to your community and here are a few ideas for hosting a virtual event that's right for you:
- [Virtual Event PLANS and IDEAS](#)

We Are Prevention Campaign

We need YOU to participate in the We are Prevention Campaign! So, get out those cell phones and record a short video or take a selfie!

- View a video tutorial of the campaign: [HERE](#)
- Use one of the Prevention Week Signs for your video/selfie
Download: [HERE](#)
- After filming your video or taking a picture, please send them to Scot Fleming, BOOM Creative at 412-889-3140, or email at sfleming@boompgh.com
- BOOM will compile all the videos into a series that will be shared on social media during Prevention Week!

ZOOM Virtual Backgrounds

We're all in ZOOM meetings all day now. Use these Prevention Week backgrounds to show your unity! Over a dozen designs to choose from!

- Download Designs: [HERE](#)
- Video Tutorial: [HERE](#)

Facebook Profile and Image Frames

You can find and use the Facebook profile and image frames on your Facebook account.

- Video Tutorial: [HERE](#)

Social Media Cover Images, Post images, and Ads to Boost (Facebook, Twitter, Instagram)

Use any of these as cover images or post images to amplify and boost our unity during Prevention Week.

Download: [HERE](#)