Vision Partnership Program
Cash Grant Manual

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1.0 Program Overview

The Vision Partnership Program (VPP) is a grant available to Chester County municipalities and multi-municipal groups seeking to improve their planning programs while achieving consistency with and implementation of the goals, objectives, recommendations, and map of Landscapes3.

There are two (2) VPP cash grant application rounds per year, funding permitting, with notification to municipalities approximately two (2) months in advance of the application deadline. Rounds are announced via the Chester County Planning Commission website (www.chescoplanning.org) and an email to all municipalities.

This manual provides the guidelines and procedures for successfully applying for, obtaining, and completing a VPP cash grant. If the municipality, multi-municipal group, or their consultant fail to adhere to the provisions of this manual the County reserves the right to deny an application, rescind a grant, or deny reimbursement.

2.0 Program Purpose

Recognizing the benefits of grant awards to municipal planning projects, the Chester County Board of Commissioners established VPP in 1996 to promote cooperation between local governments and the County while implementing Landscapes, the County’s Comprehensive Plan. The program was revised in 2010 to reflect Landscapes2 and revised again in 2019 to reflect Landscapes3.

The purpose of VPP is to advance consistency with and implementation of the county comprehensive plan while accomplishing impactful, lasting, and positive benefits for municipalities through innovative municipal planning; multi-municipal planning; and new and revised municipal plans, ordinances, and planning studies that address opportunities and issues of community concern.

3.0 Eligibility

3.1 Eligible Applicants

A. The VPP cash grant program is open to all Chester County municipalities. Eligible applicants include a single municipality or a multi-municipal group, which may consist of two (2) or more contiguous municipalities or two (2) or more municipalities when located in the same school district. The application shall be submitted by a lead municipality in the case of a multi-municipal group application.

B. Only one (1) VPP funded project shall be underway at a time by an individual municipality to ensure proper grant administration and promote successful completion of the project. If approved by the County Planning Commission, a municipality may be permitted to have an individual project underway while participating in a multi-municipal project.
C. Municipalities involved in a multi-municipal comprehensive plan shall not be eligible for VPP funding to undertake a full comprehensive plan update at the same time as the contract term of the multi-municipal plan. Partial updates to a specific comprehensive plan section, such as the historic resources plan, may be considered on a case-by-case basis.

3.2 General Project Eligibility

A. The project shall advance one or more of the Landscapes3 goals and objectives, and implement one or more of the Landscapes3 recommendations at the municipal or multi-municipal level.

B. Projects enabled by the Pennsylvania Municipalities Planning Code (MPC), Act 247, as amended, such as comprehensive plans (or elements thereof) or ordinances, shall demonstrate compliance with the requirements of the MPC. Projects not adopted under the provisions of the MPC are defined as “Planning Studies” for the purposes of VPP.

C. General project types that may be eligible include plans, ordinances, ordinance amendments, and planning studies.

D. Projects shall be supported by a municipal or multi-municipal comprehensive plan that was adopted within the prior ten (10) years, unless the municipality has undergone the formal review process as outlined in Section 301(c) of the MPC or the applicant provides documentation identifying why the urgency of the proposed project supersedes the need for an update of their comprehensive plan.

3.3 Eligible Projects

Table 3-1 identifies projects that are eligible for funding under VPP. Projects not specifically listed will be considered for funding on the basis of their consistency with and implementation of Landscapes3.
### Table 3-1

<table>
<thead>
<tr>
<th>Eligible Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comprehensive Plan</td>
</tr>
<tr>
<td>Open Space, Park, and Recreation Plan (to include a greenway plan)</td>
</tr>
<tr>
<td>Zoning Ordinance and Amendments (to include amendments specific to topic areas such as agriculture, historic resources, natural resources, housing, traditional neighborhood development, form based code, and transfer of development rights)</td>
</tr>
<tr>
<td>Subdivision and Land Development Ordinance and Amendments (to include amendments specific to topic areas such as bicyclist/pedestrian circulation, natural and cultural resource protection)</td>
</tr>
<tr>
<td>Official Map and Ordinance</td>
</tr>
<tr>
<td>Urban Center Revitalization Plan</td>
</tr>
<tr>
<td>Resource Protection/Stewardship Plan (addressing topics such as open space, natural resources, parks, scenic resources, historic and cultural resources)</td>
</tr>
<tr>
<td>Environmental and Community Sustainability/Resilience Plan/Study (to include energy conservation)</td>
</tr>
<tr>
<td>Community Design Guide (addressing topics such as housing, historic resources, and villages)</td>
</tr>
<tr>
<td>Village Master Plan</td>
</tr>
<tr>
<td>Heritage Interpretation Plan (in accordance with Preserving Our Places, CCPC, 1998)</td>
</tr>
<tr>
<td>Historic Resource Survey (in accordance with PHMC standards)</td>
</tr>
<tr>
<td>Housing Plan/Study</td>
</tr>
<tr>
<td>Economic Development Study</td>
</tr>
<tr>
<td>Transportation Corridor Plan/Study</td>
</tr>
<tr>
<td>Streetscape Master Plan</td>
</tr>
<tr>
<td>Multimodal Plan/Study</td>
</tr>
<tr>
<td>Trail Feasibility Study</td>
</tr>
</tbody>
</table>

*Note: Projects not adopted under the provisions of the MPC are defined as “Planning Studies” for the purposes of VPP.*

### 3.4 Ineligible Projects

Funding through VPP is not intended for land acquisition, equipment, projects undertaken by municipal staff, or capital expenses. The following list provides additional examples of projects that are *not* eligible:

A. Plans, ordinances and studies that are inconsistent with the goals, objectives, recommendations, or map of *Landscapes3*;

B. Act 537 Sewage Facilities plans and updates;

C. Park master plans (state funding is available from the Department of Conservation and Natural Resources);
D. Capital improvement plans;
E. Road maintenance plans;
F. Building codes and similar products;
G. Building feasibility studies/designs;
H. Geographic Information System hardware or software;
I. Those portions of otherwise eligible projects commenced prior to a VPP cash grant contract; and
J. Projects that have received funding under another Chester County grant program (projects eligible for more than one County grant program will be directed to the most appropriate program).

4.0 Grant Criteria

4.1 Applications shall be reviewed and scored by Chester County Planning Commission staff. Funding recommendations shall be made by the Chester County Planning Commission and forwarded to the Board of County Commissioners for final approval.

4.2 The County reserves the right to offer a grant of a lesser amount than requested.

4.3 Municipalities not receiving an award may contact the VPP Grant Administrator at the Chester County Planning Commission for feedback as to how their grant application was scored and how future applications could be improved.

4.4 Applications shall be reviewed and scored on the basis of the criteria in Table 4-1. The weight indicates the maximum number of points that can be awarded in each category.
<table>
<thead>
<tr>
<th>Table 4-1</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Project Evaluation Criteria</strong></td>
<td></td>
</tr>
<tr>
<td>1. Consistency and advancement of Landscapes3</td>
<td>20</td>
</tr>
<tr>
<td>Address the proposed project’s <strong>consistency with and/or advancement of each of the following</strong> Landscapes3 elements:</td>
<td></td>
</tr>
<tr>
<td>1 - goals (Preserve, Protect, Appreciate, Live, Proper, Connect);</td>
<td></td>
</tr>
<tr>
<td>2 - map designations (such as Urban Center, Suburban Center, etc.);</td>
<td></td>
</tr>
<tr>
<td>3 - recommendations; focusing on the specific goals, map designation/s, and recommendation that are most appropriate to the proposed project</td>
<td></td>
</tr>
<tr>
<td>2. What achievements and impacts</td>
<td>20</td>
</tr>
<tr>
<td>Address what the project will <strong>achieve</strong>, including the degree and extent of positive <strong>impact</strong> the project will accomplish for the community, noting the populations served, community goals advanced (such as those identified in a comprehensive plan or other plan/study), and anticipated future conditions</td>
<td></td>
</tr>
<tr>
<td>3. Why needed now</td>
<td>10</td>
</tr>
<tr>
<td>Address why the project is <strong>needed now</strong>, including the reasons that create urgency in undertaking a planning project at this point in time</td>
<td></td>
</tr>
<tr>
<td>4. How implemented</td>
<td>10</td>
</tr>
<tr>
<td>Address how the project will be <strong>implemented</strong> after completion, including timing and specific methods to advance implementation</td>
<td></td>
</tr>
<tr>
<td>5. Multi-municipal</td>
<td>10</td>
</tr>
<tr>
<td>Address whether the project is being proposed by a <strong>multi-municipal</strong> group, the geographic extent that the project will serve and/or benefit, and coordination with any non-applicant municipality</td>
<td></td>
</tr>
<tr>
<td>6. Outreach and engagement process</td>
<td>10</td>
</tr>
<tr>
<td>Describe the <strong>outreach and engagement process</strong> for municipal officials (elected and appointed), the public, and partners for development of the plan/ordinance/study</td>
<td></td>
</tr>
<tr>
<td>7. Tasks, deliverables, and schedule</td>
<td>10</td>
</tr>
<tr>
<td>Describe the primary project <strong>tasks</strong> to achieve the project, the key <strong>deliverables</strong> to be developed, reviewed, and finalized, and the overall <strong>schedule</strong>, including key milestones (tasks and deliverables shall be described in the criteria response; schedule only may be uploaded as a separate document)</td>
<td></td>
</tr>
<tr>
<td>8. Cost-effectiveness and economic factors</td>
<td>10</td>
</tr>
<tr>
<td>Describe the <strong>cost-effectiveness and economic factors</strong> of the project, including a comparison of the impact/return of the project relative to the overall cost, the impact/return relative to the county funding sought (including information on any municipal match contribution above the required minimum and any funding other than county or municipal contributions), and the economic need of the municipality</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100</td>
</tr>
</tbody>
</table>

### 5.0 Funding

#### 5.1 Funding and Match Requirements

A. The Board of County Commissioners shall determine funding availability for each grant application round.

B. Maximum funding levels for eligible projects by type of project are noted in Table 5-1.
### Table 5-1

#### Funding Levels

<table>
<thead>
<tr>
<th>Type of Project</th>
<th>Adoption vs. Acceptance</th>
<th>Level of Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plans or Ordinances*</td>
<td>Adopt</td>
<td>$50,000 plus $10,000 for each additional municipality</td>
</tr>
<tr>
<td>Planning Studies**</td>
<td>Accept</td>
<td>$30,000 plus $5,000 for each additional municipality</td>
</tr>
</tbody>
</table>

**Notes:**
*Eligible projects such as comprehensive plans, revitalization plans, open space plans, and ordinances adopted under the provisions of the MPC.
**Eligible projects that are not adopted under the provisions of the MPC.

#### C. Matching Funds

1. The minimum required municipal match shall be thirty (30) percent for single or multi-municipal group projects.

2. Non-municipal funds are permitted to be part of the overall municipal match, provided that a minimum of ten (10) percent of the eligible project costs shall be provided directly by the municipality or multi-municipal group.

3. The municipality or multi-municipal group may use one hundred (100) percent of a VPP grant as a match for any federal, state, regional or private funds. Matching funds may not come from any other Chester County funded program. Any VPP award intended to be used as such a match can be held for nine (9) months from the date of the VPP award notification. Any project not under contract by the end of the nine (9) month period shall have the VPP award rescinded.

4. The municipal match requirement may NOT be met through in-kind municipal services.

#### D. Financing

1. The municipality, or municipalities in the event of a multi-municipal project, shall be responsible for payment of project invoices during the course of project development and completion.

2. Reimbursement for the portion of the project funded by the VPP grant occurs after the project has been adopted or accepted, as applicable, and a reimbursement application with required documentation has been submitted. (See Section 8.0.)

3. The municipality, or municipalities as applicable, and the consultant shall retain ten (10) percent of the total project fee until which time the final project has met the terms of the contract and scope of work as determined through the Final VPP Review.

#### 5.2 Eligible Costs

The following costs are considered eligible for reimbursement if they are included in and directly related to the project scope of work attached to the executed grant contract:

A. Professional planning consultant fees,
B. Data collection and analysis,

C. Mapping and graphics,

D. Monthly duplicating costs of deliverables,

E. Review of draft materials by non-planning professionals, such as attorneys or engineers, not to exceed ten (10) percent of the total eligible costs for the project,

F. Travel costs, such as mileage for required meetings, not to exceed two (2) percent of the total eligible costs for the project, and

G. Publication of the adopted document, up to thirty (30) copies.

5.3 Ineligible Costs

The following costs shall not be eligible for reimbursement:

A. Costs associated with the preparation and submittal of the grant application,

B. Rental of meeting facilities,

C. Advertising costs,

D. Land acquisition,

E. Food or refreshments,

F. Equipment and other capital costs,

G. Expenses incurred prior to the contract start date or after the contract end date, and

H. Other costs deemed ineligible by the Chester County Planning Commission.

6.0 Grant Application

6.1 Application Requirements

Municipalities shall comply with the following requirements when preparing an application:

A. The municipality shall complete and submit an application through the Chester County Planning Commission’s website, www.chescoplanning.org.

B. Only one (1) project per municipality may be submitted per grant round.

C. Individual Pre-Application Meetings. Applicants are encouraged to schedule a pre-application meeting with the Grant Administrator to discuss their proposed project, including questions regarding consultant selection, project eligibility, or the application process. Deadlines to request pre-application meetings will be established for individual
grant cycles and distributed via the Planning Commission website and direct mailing to municipalities.

D. The municipality **shall not** enter into a formal agreement with a consulting firm for planning services directly tied to the grant application project during the application process. If a grant is awarded, the County will prepare a contract for all parties to review and sign.

6.2 Multi-Municipal Applications

In addition to the requirements noted in Section 6.1, a multi-municipal group applicant shall designate a single municipality as the lead municipality and file only one (1) application. The lead municipality shall be responsible for administration of the contract, and all communications and transactions shall be directed through the lead municipality.

6.3 Application Contents

The online application process consists of five primary components, four of which are mandatory:

- Applicant Contact Information, Project Type and Description, and Funding
- Evaluation Criteria Responses
- Letters of Commitment
- Consultant Qualifications (if applicable)
- Designated Official

Appendix A notes the full information required through the online application, but is not intended for submission by an applicant. **All applications must be submitted through the online application portal**, available at www.chescoplanning.org.

A. Applicant Contact Information, Project Type and Description, and Funding.
   This portion of the application is completed online, identifying the applicant name, municipal contact, consultant contact (if applicable), project type (plan, ordinance, or planning study), brief project description, and funding breakdown (request for county funding and proposed municipal match in dollars and percent of overall project cost). Projects that will be adopted under the MPC require the applicant to verify that the project will comply with the MPC.

B. Evaluation Criteria Responses.
   This portion of the application is completed online, providing individual responses to the eight (8) criteria identified in Table 4-1.

C. Letters of Commitment.
   Letters of commitment shall be uploaded as part of the application process.

   1. Municipal: For a single municipality project, one letter is required, and shall be signed by a member of the governing body. Municipal letters of commitment shall include:
a. A commitment to forming a project task force that includes at least one (1) member of the governing body and at least one (1) member of the planning commission, with information on who other potential members of the task force may be (such as municipal staff, representatives from other municipal commissions or committees, business owners, residents, etc.);

b. A commitment to the funding details of the project, to include identification of the proposed municipal share of the cost and notation of the understanding that the grant program reimburses after adoption or acceptance (as applicable) of the project; and

c. Identification of the individual officially designated to submit the application (see Section 6.3.E).

2. Multi-municipal: For multi-municipal projects, each municipality shall submit a letter signed by a member of the governing body. Such letter shall include those items identified in Section 6.3.C.1.a – c, as well as acknowledgement of which municipality is acting as the lead for the application and the individual municipality share of the overall cost.

3. Other Funding Sources: Should non-municipal funds be proposed as part of the municipal match, documentation of the financial commitment from the entity providing the funds shall be provided.

D. Consultant Qualifications.
If a consultant has been selected prior to the application, information in accordance with Section 7.2.D shall be uploaded as part of the application. Applicants that intend to select a consultant after receipt of an award are exempt from this requirement, and should refer to Section 7.2.E for requirements.

E. Designated Official Submission.
An individual designated by the municipality or municipalities in the case of a multi-municipal application (and identified on the municipal letter of commitment) shall date and submit the application to complete the application process.

7.0 Consultant Selection and Qualifications

7.1 Consultant Selection

A. A qualified professional consulting firm shall be retained to complete projects eligible under the cash grant program.

B. Municipalities may wish to obtain multiple proposals. While not required, the request for proposal (RFP) process provides the municipality an opportunity to select the best consultant, scope, and cost.

C. The municipality may select a consulting firm prior to the submission of an application or after a grant is awarded.
D. In all cases, whether chosen prior to or after the grant award, the municipality shall not enter into a formal agreement (in accordance with Section 6.1.D) with the consultant until the consultant is approved by the Grant Administrator.

E. Selection Timeline

1. If the applicant chooses to select a consultant after the grant is awarded, the consultant shall be selected within one hundred twenty (120) days of the date of the grant award notification for a single municipality project, and within one hundred eighty (180) days of the date of the grant award notification for a multi-municipal project. Extensions to these time frames may be provided at the discretion of the Planning Commission upon receipt of a written request by the municipality or lead municipality in the case of a multi-municipal group. Such written request shall provide information on the need for the extension and details on the schedule to select a consultant.

2. If the VPP grant is to be used as a match for another grant program, additional flexibility in the consultant selection timing may be permitted in accordance with Section 5.1.C.3.

F. A grant award shall be denied or rescinded if the selected consulting firm(s) is not qualified to undertake the proposed project. The Grant Administrator should be contacted for a determination on qualifications prior to final consultant selection.

G. Failure to adhere to requirements regarding consultant selection may result in the loss of the grant award.

7.2 Consultant Qualifications

A. Consultant qualification requirements are intended to ensure that the final product will be comprehensive; accurate; consistent with the MPC where applicable; consistent with the goals, objectives, recommendations, and map of Landscapes3; and tailored to the municipality’s needs and character. Failure to adhere to requirements regarding consultant qualifications will result in the loss of the grant award.

B. The County will review qualifications to determine if the consultant(s) is qualified for the proposed project. The County will make the final determination of consulting firm and lead planner eligibility.

C. Consultants shall qualify on a project-by-project basis.

D. Consultant Selection Prior to Application. If the consultant has been chosen by the applicant in advance of the grant award, the following information shall be provided with the application.

1. Project Profiles: A summary of the consulting firm’s experience on projects of similar scope and size and with municipalities of similar character, size and structure. The consulting firm may also submit a summary of projects not directly related to the proposed project, but which demonstrate successful project
management including product delivery and municipal client satisfaction. Not to exceed six (6) pages.

2. References: A minimum of two (2) and a maximum of four (4) references and contact numbers.

3. Project Organizational Chart and Staff Resumes: A description of staff resources, including brief resumes, identification of the lead planner, (see 7.2.D.4) and primary team members to be assigned to the proposed project. Not to exceed six (6) pages.

4. Lead Planner Qualifications: A resume and other relevant description of the lead planner shall be included, not to exceed three (3) pages. The lead planner shall be primarily responsible for the execution of the scope of work, act as the principle contact with the various stakeholders, and attend the majority of work sessions, public meetings, and public hearings as outlined in the scope of work. The minimum qualifications of the lead planner are as follows.

a. Bachelor’s or Master’s Degree in Planning, Landscape Architecture, or related field, from an accredited college or university. Membership in the American Institute of Certified Planners (AICP) is preferred.

b. A minimum of five (5) years of professional planning experience, at least two (2) of which have been in Pennsylvania. This experience shall include primary responsibility for major planning projects, experience in municipalities of similar size and character, and proficiency in the primary tasks of the proposed project.

c. Proven experience in:

i. Project management;

ii. Working with municipal officials to establish public policies and programs;

iii. Analyzing the consequences of recommended actions; and

iv. Applying elements of the planning process, including problem identification, goal setting, identifying alternatives, implementation, and evaluation.

E. Consultant Selection after Award. If the consultant will be chosen after the grant award has been made, information in accordance with Section 7.2.D.1 – 7.2.D.4 shall be provided to the Grant Administrator during the municipality’s or multi-municipal group’s consultant selection process, and prior to final selection and entering a formal agreement with the consultant (in accordance with Section 6.1.D).

8.0 Awarded Projects – Contractual Requirements

8.1 Contract Development

A. Following review and action of the Chester County Planning Commission Board, all applicants will be notified of the status of their application.
B. Grant recipients will coordinate with the Grant Administrator to select a consultant, if necessary, and develop a full scope of work for attachment to a contract. See Section 7.2.E for details on selection of a consultant after a grant award.

C. The scope of work may be revised during contract development. The Grant Administrator shall have final approval of the scope of work. The scope of work shall include the following:

1. Project Tasks.
   Project tasks shall include a detailed description of the specific services to be performed and the various section, articles, or chapters of the document. Deliverables by task should be noted.

2. Public Participation, Meetings, and Hearings.
   This section shall indicate the number, purpose, and expected outcomes of:
   - Work sessions;
   - MPC mandated public meetings and hearings; and
   - Plan for involvement of municipal officials, the public, and partners/stakeholders.
   Involvement of municipal officials (including elected, appointed, and staff), the public, partners, and other stakeholders should be accomplished through a combination of methods that facilitates input and feedback throughout the project, including opportunities early in the process and diverse options that are accessible to the various audiences.

3. Products.
   Summary of task deliverables and final products.

4. Schedule.
   A schedule depicting the completion of each major task, deliverables, and other key project components is required, and shall include the adoption or acceptance process. The proposed schedule shall be accommodated within the minimum contract timeframes, which shall be as follows.

   **Plans**
   - Municipal Comprehensive Plan Update: Twenty-four (24) months
   - Multi-municipal Comprehensive Plan: Thirty-six (36) months

   **Ordinances**
   - Full Ordinance Update: Twenty-four (24) months
   - Ordinance Amendments: Twelve (12) to Twenty-four (24) months
   - Official Map: Twelve (12) months

   **Planning Studies/Guides**
   - Twelve (12) to Eighteen (18) months
   - Multi-municipal Planning Studies: Eighteen (18) to Twenty-four (24) months

5. Cost Summary
   An itemized budget, including the fee for each major task by section, article, or chapter, including work products and all deliverables is required. The timing of
invoice submittal to the municipality (monthly, quarterly, etc.) should be noted. Should the project cost be proposed to include review by municipal consultants such as attorneys or engineers (in accordance with Section 5.2.E), it shall be noted within the cost summary of the scope of work.

D. After a full scope of work is provided to the Grant Administrator and approved, a contract will be developed and forwarded to the grant recipient for signature by the municipality (or municipalities in the case of a multi-municipal group) and consultant.

E. Following signature of the contracts by the municipality (or municipalities in the case of a multi-municipal group) and their consultant, all copies shall be returned to the County Planning Commission for placement on the next available Board of County Commissioners’ agenda for final approval.

F. Upon final execution of the contract, the Grant Administrator shall send an executed contract to the municipality (or municipalities in the case of a multi-municipal group) and to the Consultant.

G. The County Planning Commission reserves the right to use and share the products prepared under VPP with other municipalities, planning agencies, and the public.

8.2 Project Management

A. County Monitoring. The County Planning Commission shall assign a County Planning Commission staff member as a Grant Monitor.

1. Grant monitors provide review and oversight to facilitate compliance with the VPP contract, scope of work, and grant manual provision and shall provide feedback to the municipality regarding any issues as they arise. The Grant Monitor shall notify the municipality of observed non-compliance with grant requirements.

2. The Grant Monitor shall be a non-voting task force member and shall be provided draft materials, work session agendas, and other correspondence as it is provided to the municipal task force members by the municipality or consultant.

3. The Grant Monitor shall review all draft materials, comment as necessary, and attend work sessions in which discussions of substantive material are anticipated.

4. The municipality (or lead municipality in the case of a multi-municipal project) and consultant shall coordinate with the Grant Monitor to ensure project meetings are scheduled such that the Grant Monitor is able to attend and that the Grant Monitor is aware of any changes to the time or location of scheduled meetings.

B. Project Correspondence and Coordination

1. To provide for adequate review by the task force, it is strongly recommended that materials be provided by the municipality or consultant to all task force members no less than one week prior to the scheduled work session at which the material will be discussed. Failure to follow this recommendation may jeopardize the ability of the project to be completed on schedule. Draft materials, including maps, shall be dated.

2. An Initial Briefing Meeting shall be held at the kick-off of the project with the Grant Monitor in attendance. The purpose of the initial briefing meeting is to ensure that all parties, including the project task force, are fully aware of the project scope, VPP
administrative procedures, and project benchmarks. The initial briefing meeting may be held concurrent with the first task force meeting. The meeting participants shall include, but need not be limited to:

a. Municipal representatives, including task force members, municipal administrative/financial officer, and the manager or secretary;

b. The lead planner from the consulting firm; and

c. The Grant Monitor.

3. Representatives of the municipality, the lead planner, and County Planning Commission may call for an Interim Briefing Meeting as necessary to assess the progress of the work program, resolve any contract compliance issues, review the product-to-billing ratio, ensure consistency with Landscapes3, and determine any revisions to the scope of work or the project timeframe. Attendance of all parties is required at such meetings.

4. Municipalities and the consultant may be contacted during the course of the project regarding updates and reminders concerning VPP procedures and requirements. The Grant Monitor and Grant Administrator are available throughout the process to answer questions regarding VPP procedures and requirements.

C. Invoice Review and Approval

1. The consultant shall submit a copy of each invoice to the Grant Monitor at the same time they are submitted to the municipality. It is recommended that invoices be submitted simultaneously via email to the municipality and the Grant Monitor.

2. Consultant invoices shall identify the billing cycle and the specific work products completed during the billing cycle. The invoice shall include a listing of project tasks, percentage of work completed per task, fee per task to date, fee for that billing cycle, and outstanding fee per task. This detail allows the County to review the invoice against work product delivered to date. Approval of invoices will not be provided until full invoice information is provided.

3. Invoices shall not be paid out until the County has approved the invoice for payment. If full invoice information has been provided, the County has ten (10) days from the date of electronic receipt to review and approve payment, otherwise the municipality may proceed with payment. When invoices are submitted via United States Postal Service, the County shall have fifteen (15) days from the postmarked date to review the invoice.

4. For multi-municipal projects, invoices shall be submitted simultaneously to the County and the lead municipality.

5. The municipality and the consultant shall retain ten (10) percent of the total project fee until which time the final project, meeting the terms of the scope of work as determined through the Final VPP Review, has been provided to the County and the municipality.
8.3 Amendments to an Executed Grant Contract

A. Amendments to executed grant contracts may be permitted to accommodate time extensions or revisions to the scope of work or consultant. Amendments shall only be considered when the municipality has demonstrated good faith in completing the approved scope of work and the work to date has demonstrated consistency with Landscapes3.

1. Time Extension. The municipality may request an extension of time to the grant contract with no change to the scope of work as follows:

   a. The municipality shall submit a letter to the Grant Administrator requesting the contract extension, detailing the reasons why the contract extension is needed, and noting the revised schedule;

   b. Requests for extensions shall be filed with the Planning Commission no less than sixty (60) days prior to the contract end date; and

   c. Each time extension shall not exceed six (6) months. Total contract extensions shall not exceed two (2) years beyond the end date of the original contract. Two (2) contract extensions may be processed internally through the Chester County Planning Commission. Any additional extensions require approval by the Chester County Board of Commissioners and will be placed on the Commissioners’ agenda by Planning Commission staff.

   d. If the funded project cannot be completed and adopted or accepted within the time frame described in Section 8.3.A.1.c, the contract shall be terminated and the grant funds shall be forfeited.

2. Revision to Scope of Work or Consultant. The municipality or lead municipality may request a revision to the scope or work or change to the consultant as follows.

   a. The municipality shall submit a letter to the Grant Administrator requesting the contract revision. Requests shall be filed with the Planning Commission no less than sixty (60) days prior to the contract end date.

   b. The request shall provide the following:

      i. A specific and detailed scope of work with any revisions from the original scope of work identified, including detail on the associated costs and an explanation of how the revisions relate to Landscapes3;

      ii. An updated project schedule; and

      iii. New consultant name and contact information, if applicable.

   c. The Planning Commission shall review the request and forward the requested revision with their recommendation to the Board of County Commissioners for action.
B. All parties shall sign the grant contract amendment in accordance with the following.

1. Should the amendment include a change of consultant, the county, municipality (or municipalities in the case of a multi-municipal group), and new consultant shall sign the amendment.

2. Time extensions to multi-municipal contracts may be signed by the governing body chairman or president of the lead municipality. Scope of work or consultant amendments to multi-municipal contracts shall require the signature of the County, the consultant, and the governing body chairman or president of each participating municipality.

8.4 Termination of Grant Contract

Upon written thirty (30) day notice, any party shall have the right to terminate the grant contract. The County shall not be responsible for any grant reimbursement in such an event.

8.5 Review of Completed Project

Upon completion of the project but prior to adoption or acceptance, all projects shall be submitted by the municipality or lead municipality for a Final VPP Review, and shall subsequently appropriately address any deficiencies to advance to adoption or acceptance and to be eligible to request reimbursement. The Grant Administrator makes the final determination of whether a project has appropriately responded to identified deficiencies.

A. The Final VPP Review shall differentiate between deficiencies that are required to be addressed to qualify for reimbursement and other comments that are recommended to be addressed to improve the quality or usability of the product. The final VPP review shall consider two primary issues:

1. Consistency with Landscapes3; and

2. Compliance with the VPP contract and scope of work (including MPC compliance).

B. Projects Requiring Municipal Adoption under the MPC. Following submission of the project to the County Planning Commission with an Act 247 referral form, a simultaneous MPC review and Final VPP Review shall be completed by the Grant Monitor and Grant Administrator. The County Planning Commission shall provide the MPC Review/Final VPP Review letter to the municipality or municipalities within the timeframe required by the applicable section of the MPC. If deficiencies are identified in the Final VPP Review, the project shall be required to undergo a second MPC review prior to adoption. The municipality, or municipalities if applicable, shall appropriately address identified deficiencies prior to adoption and request for reimbursement.

C. Projects Requiring Municipal Acceptance: Planning Studies. Following submission of the planning study and a written request for review by the municipality or lead municipality to the County Planning Commission, the Grant Monitor and Grant Administrator shall complete a Final VPP Review. The County Planning Commission shall provide the Final VPP Review letter to the municipality or municipalities within thirty (30) days of receipt of the study and request for review. If deficiencies are identified in the Final VPP Review, the
A municipality, or municipalities if applicable, shall appropriately address identified deficiencies prior to project acceptance and request for reimbursement.

### 8.6 Project Adoption and Acceptance

A. Following issuance of a Final VPP Review letter that finds the project to be consistent with Landscapes and to have fulfilled the VPP contract (including compliance with the MPC), or a determination from the Grant Administrator that any deficiencies identified in the Final VPP Review have been appropriately addressed, the municipal (or municipalities in the case of a multi-municipal project) can move to adoption or acceptance.

B. Projects Requiring Municipal Adoption under the MPC. The municipality shall adopt the final plan or ordinance by resolution. In the case of a multi-municipal project, each municipality shall adopt the final plan or ordinance by resolution.

C. Projects Requiring Municipal Acceptance: Planning Studies. The municipality or multi-municipal group shall accept the study as having fulfilled the contract and scope of work by action of the governing body. Such action shall be by motion at a public meeting or by resolution. In the case of a multi-municipal planning study, action of the governing body from each of the participating municipalities is required.

### 8.7 Grant Reimbursement

A. Timing of Reimbursement Requests. A municipality shall file for reimbursement within one hundred twenty (120) days of adoption or acceptance of the project or risk loss of reimbursement.

B. Request for Reimbursement. The municipality shall provide the following information to the County Planning Commission prior to the reimbursement of funds:

1. Completed Request for Reimbursement Form (see Appendix B). Reimbursement forms may be obtained through the County Planning Commission office or website at www.chescoplanning.org.

2. Proof of Adoption or Acceptance.

   a. Single Municipal Project: A copy of the signed and certified municipal resolution adopting the project, or a letter signed by a member of the governing body or municipal manager or secretary with supporting documentation of the acceptance of the planning study by the governing body (such as a resolution or meeting minutes).

   b. Multi-municipal Project: A copy of the signed and certified resolution from each participating municipality adopting the project, or a letter from each participating municipality signed by a member of the governing body or municipal manager or secretary with supporting documentation of the acceptance of the planning study by the governing body (such as a resolution or meeting minutes).
3. Completed Project. Three (3) copies of the final adopted or accepted project, including one (1) in digital format. When GIS shapefiles have been created as part of the project, a functional digital version of that GIS data shall be provided to the County Planning Commission.

4. Consultant Invoicing. A copy of all consultant invoices pertaining to the project. If the invoices contain items not related to the project, they shall not be reimbursed. In such cases, the project-related items eligible for reimbursement shall be specifically identified on the invoices.

5. Municipal Payment. A copy of municipal canceled check(s) in payment of eligible project expenses shall be provided. In-lieu of canceled checks, bank statements or other documentation which clearly indicate proof of payment related to the project may be submitted.

6. Additional Information. The County reserves the right to request additional documentation prior to processing the municipal reimbursement request.

C. Grant Reimbursement

The following shall govern the reimbursement of funds:

1. Issuance of a Final VPP Review that finds the project to be consistent with Landscapes3 and to have fulfilled the VPP contract;

2. Only eligible costs incurred within the contract term shall be eligible for reimbursement;

3. The County shall review the final reimbursement request package, and upon verifying its completeness, send the qualifying funds to the municipality; and

4. In the case of multi-municipal contracts, if fewer than the total number of municipalities adopt or accept the product, the County reimbursement shall be equal to the proportional share of all municipalities that adopt or accept the product.

5. Maximum reimbursement shall be the lesser of the percent of total costs eligible per the VPP Grant Contract or the grant dollars awarded per the VPP Grant Contract. Maximum reimbursement for projects that are completed under budget shall be based on the percent of total costs eligible per the VPP Grant Contract.

D. Noncompliance

When a municipality has not complied with the terms of the VPP grant contract, scope of work, or the provisions of this manual, the County shall have the right to terminate the contract and deny grant reimbursement. Such determination shall be made in writing to the municipality.
Appendix A

Chester County Vision Partnership Program
Cash Grant Application Format

Access the cash grant application at www.chesco.org/planning/vpp or through the Municipal Corner of www.chescoplanning.org. Format of the application follows.
### Contact Information

<table>
<thead>
<tr>
<th>Municipal Contact</th>
<th>Consultant Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contact Person</strong></td>
<td><strong>Consulting Firm(s)</strong></td>
</tr>
<tr>
<td><strong>Title</strong></td>
<td><strong>Lead Planner</strong></td>
</tr>
<tr>
<td><strong>Address</strong></td>
<td><strong>Address</strong></td>
</tr>
<tr>
<td><strong>Email</strong></td>
<td><strong>Email</strong></td>
</tr>
<tr>
<td><strong>Phone Number</strong></td>
<td><strong>Phone Number</strong></td>
</tr>
<tr>
<td><strong>Fax Number</strong></td>
<td><strong>Fax Number</strong></td>
</tr>
</tbody>
</table>

**Municipal Financial Contact**

| **Title** | **Email** |
Project Type

Please check the appropriate box.

☐ Plan adopted under the Pennsylvania Municipalities Planning Code
☐ Ordinance adopted under the Pennsylvania Municipalities Planning Code
☐ Planning Study

Project Name

Description

Please provide a 2-3 sentence description of the project.

Consistency with the Pennsylvania Municipalities Planning Code:
Projects adopted under the Pennsylvania Municipalities Planning Code must comply with the requirements of the Pennsylvania Municipalities Planning Code.

☐ I agree ☐ N/A

Funding

Grant Amount Requested from County:  
Percent of Total Project Cost:

Total Municipal Funds for Project:  
Percent of Total Project Cost:

(shall equal no less than 10% of total eligible project cost)

Total Non-municipal Funds for Project:  
Percent of Total Project Cost:

(other grants or funding sources)

Identify other source(s):

Total Project Cost: 100%
Project Evaluation Criteria #1

Consistency and Advancement of Landscapes3

Address the proposed project's consistency with and/or advancement of each of the following Landscapes3 elements: 1 - goals (Preserve, Protect, Appreciate, Live, Proper, Connect); 2 - map designations (such as Urban Center, Suburban Center, etc.); 3 - recommendations; focusing on the specific goals, map designation/s, and recommendation/s that are most appropriate to the proposed project.

Weight: 20
Project Evaluation Criteria #2

What achievements and impacts

Address what the project will achieve, including the degree and extent of positive impact the project will accomplish for the community, noting the populations served, community goals advanced (such as those identified in a comprehensive plan or other plan/study), and anticipated future conditions

Weight: 20
Project Evaluation Criteria #3

Why needed now

Address why the project is needed now, including the reasons that create urgency in undertaking a planning project at this point in time. Weight: 10
Project Evaluation Criteria #4

How implemented

Address how the project will be implemented after completion, including timing and specific methods to advance implementation

Weight: 10
Project Evaluation Criteria #5

Multi-municipal

Address whether the project is being proposed by a multi-municipal group, the geographic extent that the project will serve and/or benefit, and coordination with any non-applicant municipality.

Weight: 10
Project Evaluation Criteria #6

Outreach and engagement process

Describe the outreach and engagement process for municipal officials (elected and appointed), the public, and partners for development of the plan/ordinance/study
Project Evaluation Criteria #7

**Tasks, deliverables, and schedule**

Describe the primary project tasks to achieve the project, the key deliverables to be developed, reviewed, and finalized, and the overall schedule, including key milestones (tasks and deliverables shall be described below; schedule only may be uploaded as a separate document after criteria responses)  

Weight: 10
Chester County Vision Partnership Program
Cash Grant Application Format

Project Evaluation Criteria #8

Cost-effectiveness and economic factors

Describe the cost-effectiveness and economic factors of the project, including a comparison of the impact/return of the project relative to the overall cost, the impact/return relative to the county funding sought (including information on any municipal match contribution above the required minimum and any funding other than county or municipal contributions), and the economic need of the municipality.

Weight: 10

Total points available: 100
Chester County Vision Partnership Program
Cash Grant Application Format

File Uploads

Upload Letter(s) of Commitment
Choose File  No file chosen

Upload Consultant Qualifications (if applicable)
Choose File  No file chosen

Upload Schedule (if not included within Criteria 7 response)
Choose File  No file chosen

Signature

Legal Understanding
As the authorized municipal representative, I hereby submit the preceding data and information in support of our application. I understand the rules and procedures as written in the Vision Partnership Program Cash Grant Manual, as revised, and agree to be bound thereby.

Signature

Date
mm/dd/yyyy

Name

Title: Designated Official or Similar

Receive an email copy of this form.

Email address

This field is not part of the form submission.
Appendix B

Chester County Vision Partnership Program
Request for Reimbursement Form

MUNICIPALITY _____________________________________________________________
Contact Person __________________________________________________________
Title ___________________________________________________________________
Municipal Address ________________________________________________________
________________________________________________________________________
Phone # ___________________________ Fax # _____________________________
Email ____________________________

PROJECT INFORMATION
Name of Project __________________________________________________________

REQUEST FOR PAYMENT
A. Total eligible project costs expended: $ __________________________
B. Percentage of total costs eligible per VPP Grant Contract: ______% × “A” = $ ____________
   (see percent awarded in “Funding” Section of VPP Grant Contract)
C. Grant dollars awarded per VPP Grant Contract: $ __________________________
   (see cash awarded in “Funding” Section of VPP Grant Contract)
D. Total reimbursement request: $ __________________________
   (Maximum reimbursement equals lesser amount in B or C above)

MUNICIPAL ENDORSEMENT

Endorsement:

______________________________________________________________
Date                                               Signature

_____________________________________________________________________
Name & Title: Chairman/President of Governing Body

January 2020                                           B-1
Chester County Vision Partnership Program
Request for Reimbursement Form

Reimbursement Submission Contents

Please submit the following reimbursement information in accordance with the Grant Manual and specifically the provisions in Section 8.7:

A. The completed and signed request for reimbursement form.
B. Proof of adoption or acceptance of the project.
C. Required number of copies of the completed project.
D. Consultant invoicing.
E. Proof of municipal payment.

______________________________
County Use Only

PROJECT INFORMATION

Contract Number ________________________________
Award Amount ________________________________
Contract Termination Date ________________________________
Date of County Reimbursement Review ________________________________

CHESTER COUNTY PLANNING COMMISSION APPROVAL

By: ________________________________ Date: ________________________________
Title: ________________________________

Recommended Grant Reimbursement:

______________________________
Appendix C

Chester County Vision Partnership Program
Urban Center Revitalization Plan
Minimum Requirements

I. Introduction

The preparation of an Urban Center Revitalization Plan (UCRP) is the first step in implementing an effective revitalization program. When properly prepared, the UCRP will serve as the road map for redevelopment and reinvestment in a community. The UCRP provides a further refined vision of the municipality that will energize residents, business people, and investors, and provide the basis for future grants for infrastructure and other capital improvements.

The information in this Appendix is intended to assist with the preparation or update of a UCRP that is customized to the needs of the municipality while ensuring that the minimum program requirements are met.

When appropriate the UCRP should be completed in conjunction with a full comprehensive plan update and relevant sections (i.e. economic development and transportation) may be integrated into the appropriate comprehensive plan sections. If the UCRP is to be completed separately from the comprehensive plan update, relevant background information, plan elements (Section III.A.1), goals, objectives, policies, and recommendations should be directly linked to the comprehensive plan.

II. General Program Requirements

A. Eligibility - The UCRP is open to Chester County’s fifteen (15) boroughs and the City of Coatesville.

B. Planning Area - The UCRP must include the entire geographic area of the municipality.

C. UCRP Task Force - A municipal task force is required to oversee the preparation of the UCRP. Suggested members of the task force include elected and appointed municipal officials; municipal department heads; residents; business people; representatives of civic organizations, neighborhood groups, preservation groups, housing corporations, and the real estate profession; local sewer and water utility providers; and the Pennsylvania Department of Transportation. (Some groups may be brought in to provide input as needed depending on the specific topic of discussion.)

If the UCRP is being completed as part of a full comprehensive plan update, the UCRP Task Force may be a sub-committee of the Comprehensive Plan Task Force or the Comprehensive Plan Task Force may serve in its place with relevant stakeholders being brought into the UCRP update as needed.

D. Public Input - The municipality shall hold at least two public information meetings during the planning process to ensure that the public has sufficient opportunity to provide input into the development of the plan.

E. Plan Adoption and Reimbursement - The municipality must adopt the UCRP as a component of their municipal comprehensive plan to be eligible for reimbursement under the VPP grant program.
III. Required Plan Contents

If the UCRP is being proposed as part of a full comprehensive plan update or if the municipal comprehensive plan was recently updated, relevant background information, analysis, policies, and recommendations from the comprehensive plan can be used to fulfill applicable or overlapping requirements listed below. If the UCRP is being proposed as a separate plan update, the information listed below must be included in the UCRP.

A. Plan Elements
   1. Mandatory Plan Elements - At a minimum, the UCRP scope of work shall include an assessment of the following four key topics considered to be the most essential elements for enabling community revitalization:
      a. Economic Development;
      b. Housing;
      c. Infrastructure and Transportation; and
      d. Public Facilities and Services.

   2. Supplemental Topics - An assessment of additional relevant topics, such as urban open space and cultural resources, may also be included in the scope of work.

   3. Assessment of Completed Projects - An assessment of previously completed UCRP projects and priority actions, including both qualitative and measurable outcomes, shall be included in the plan.

B. Inventory and Analysis of Existing and Projected Conditions - The scope of work shall include an inventory and analysis of existing and projected conditions, trends, issues, and implications associated with the four key topics (Section III.A.1) and any supplemental topics (Section III.A.2) identified in the scope of work. Municipalities may use a variety of indicators and data sources for gathering pertinent information, including Census data, real estate data, field survey and public survey results.

C. Policies - The scope of work shall include a process for defining community policies specific to revitalization. The process shall result in a vision statement and set of goals and objectives for the four key topics (Section III.A.1) and any supplemental topics (Section III.A.2) identified in the scope of work.

   1. The vision statement, goals, and objectives shall be consistent with Landscapes3.

   2. Any significant inconsistencies between the UCRP and municipal comprehensive plan policies shall be identified along with an explanation as to why the conflicting UCRP policy should supersede current municipal comprehensive plan policy.

   3. Policy development shall involve the public and may be accomplished through a variety of methods, such as visioning sessions, community meetings, or public opinion surveys.
Chester County Vision Partnership Program  
Urban Center Revitalization Plan  
Minimum Requirements

D. Recommendations - Recommendations shall be developed that address the four key topics (Section III.A.1) and any supplemental topics (Section III.A.2) identified in the scope of work.

1. Recommendations shall be presented in a clear and detailed manner in order to facilitate implementation and demonstrate a clear link to the issues identified in the inventory and analysis in Section III.B, above.

2. Prioritization of Recommendations - Due to limited funding and the need to prepare an annual work program and capital improvements budget, municipalities must prioritize their proposed recommendations. Municipalities may devise their own prioritization scheme, such as ranking each individual project from highest to lowest, or grouping projects together in categories of high, medium, and low.

3. Identification of the organization(s) and/or personnel who will be responsible for implementing the project.

E. Urban Center Improvements Inventory (UCII) - The UCII is a stand-alone document separate from the urban center’s UCRP and comprehensive plan but directly linked to the goals, objectives, policies and recommendations within them. The UCII is an inventory of more detailed planning and capital improvement recommendations found in the UCRP and comprehensive plan. The UCII allows urban centers to add, subtract, and update this detailed information on an annual basis without going through the MPC adoption process for a comprehensive plan amendment. Detailed recommendations in the UCII include the following items:

1. A detailed description of the project, including a list of all its individual elements, its location, and any affected properties.

2. A plan reference, identifying and citing where the project is referenced in the Plan’s goals, objectives, policies, and/or recommendations.

3. A general cost estimate.

4. An implementation schedule, indicating the estimated project start date and completion date.

5. A project prioritization, ranking each project from highest to lowest using categories of high, medium and low.

The UCII also works in concert with the Chester County Department of Community Development’s Community Revitalization Program (CRP). To be eligible for funding; the proposed activity must be identified in UCII and directly connected to the plan elements in an adopted UCRP and/or comprehensive plan.