

Chester County Department of Drug and Alcohol Services Prevention Services

Provider: The Coad Group

Executive Director: Jacquelyn Taylor

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610-363-6164

Program	Service Description	Target Population	Outcomes
Presentations/ Speaking Engagements	Presentations are intended to provide awareness and knowledge of the nature and extent of substance abuse/use and addiction	Organizations serving residents of Chester County: can be tailored to different ages	Increase Knowledge of topic area presented
Health Fairs	Provide substance abuse information to the general public via participation in Community Events and local health fairs	Organizations serving residents of Chester County: can be tailored to different ages	Raise community awareness on substance use/abuse and related issues
Resource Library	Maintain one central repository and 13 satellite sites for the dissemination of current, factual and culturally relevant written and audio visual information and materials concerning alcohol, tobacco and other drug prevention, intervention and substance use/abuse	General Population	Raise community awareness on substance use/abuse and related issues
Material Dissemination	Disseminate culturally relevant written and audio visual information and materials concerning alcohol, tobacco and other drug prevention, intervention and substance use/abuse.	General Population	Raise community awareness on substance use/abuse and related issues
Telephone Information Line	Maintain a toll-free, private and confidential, telephone information and referral line where callers will be provided with information about substance abuse prevention, intervention and treatment issues and services. Callers will be linked with resources appropriate to their needs.	General Population	Raise community awareness on substance use/abuse and related issues
Student Assistance Program (SAP)	Provide trained staff to assist schools in identifying behavioral health issues that may pose a barrier to a student's success	Secondary school youth (public schools)	Increase student's academic success through early identification and referral for behavioral health issues

Provider: Holcomb Behavioral Health Services

Director of Prevention: Beth Mingey

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484-444-0412

Program	Service Description	Target Population	Outcomes
Say it Straight	Through group discussions, and role playing activities, youth are taught to communicate their needs in an honest and respectful manner	Grades 3-12	<ul style="list-style-type: none">• Decrease alcohol and drug-related school suspensions• Increase assertive refusal skills• Reduce criminal offenses• Increase communication skills• Increase self-awareness, personal and social responsibility, positive self-esteem, and positive relationships
Project Alert	Teaches insight, understanding and skills for resisting substance abuse	Middle School Youth	<ul style="list-style-type: none">• Keep low-risk nonusers from using• Keep moderate-risk experimenters from escalating use• Decrease substance use among high-risk users
Safe Dates	Interactive program designed to stop or prevention initiation of emotional, physical or sexual abuse between individuals in a dating relationship	Middle and high school youth	<ul style="list-style-type: none">• Decrease perpetration of psychological abuse• Decrease perpetration of sexual abuse• Decrease perpetration of violence against a current dating partner• Decrease perpetration of physical abuse• Decrease sexual abuse victimization• Decrease physical abuse victimization
Media Straight Up	Teaches youth to look at/understand how advertising influences young people's tendency to use alcohol	Middle and high school youth	Increase critical/analytical skills as it relates to media literacy